

Annex I:

2025 World Innovation 500 Enterprises Application and Implementation Guidelines

I. Purpose and Significance of the World Innovation 500 Enterprises

The World Innovation 500 Enterprises aims to recognize outstanding achievements of global innovation enterprises, establish exemplary models of innovation worldwide, promote technological innovation and industrial development, and contribute to the United Nations' innovation and sustainable development goals, thereby enabling innovation to better benefit humanity. The World Innovation 500 Enterprises Ranking is a globally influential and authoritative list curated by the World Innovation Conference to highlight the most innovative and competitive enterprises worldwide. These 500 enterprises represent the core driving force behind the global innovation-driven economy. Being listed in the World Innovation 500 Enterprises Ranking significantly enhances a company's international competitiveness and influence, attracts global media attention, garners international recognition, and provides valuable reference for decision-making by governments, enterprises, and investment institutions around the world.

II. Eligible Applicants

Eligible applicants include, but are not limited to, enterprises and institutions in the fields of industry, commerce, agriculture, aerospace, artificial intelligence and robotics, energy, automotive, healthcare, biopharmaceuticals, smart home, chips and semiconductors, internet, telecommunications, information technology, smart devices and terminals,

finance, modern services, transportation, construction, culture and tourism, security and safety, environmental protection, and education.

III. Basic Evaluation Criteria

1. Annual revenue of at least USD 10 billion;
2. A minimum of 100 invention patents;
3. R&D investment accounting for no less than 3% of annual revenue, and R&D personnel accounting for no less than 10% of total employees;
4. Innovation achievements making significant contributions to the global economy and sustainable social development;
5. Leading technological innovation capabilities, with cutting-edge and industry-leading hardware/software technologies, products, solutions, and patents that have achieved outstanding results in the global industry;
6. Possession of a substantial number of core patents (e.g., invention patents, software copyrights), closely related to the enterprise's main business areas;
7. A globally influential brand with high levels of consumer trust and loyalty;
8. A sound and independent corporate governance structure;
9. Sustained market share and profitability, with the ability to maintain stable development amid complex and dynamic market conditions;
10. Strong risk-resilience, capable of effectively responding to various market challenges and uncertainties.

IV. Evaluation Committee

The Evaluation Committee for the World Innovation 500 Enterprises is composed of representatives from the Organizing Committee of the World Innovation Conference, together with renowned think tanks and experts

from both domestic and international institutions.

V. Evaluation Principles

The evaluation of the World Innovation 500 Enterprises shall adhere to the principles of fairness, impartiality, and transparency.

VI. Evaluation Process and Timeline

Registration and Application → Preliminary Selection → Final Ranking → Public Announcement on the Official Website (for public comment) → Official Award Ceremony

VII. Application Fee

Application for the World Innovation 500 Enterprises is free of charge. Enterprises selected for the ranking that wish to receive their award plaque at the 2025 World Innovation Conference Annual Meeting shall pay a conference service fee of RMB 9,000 (including participation fee for two delegates, customized award plaque, and corporate promotion fee).

VIII. Additional Benefits

1. All enterprises that complete registration and pass the eligibility review will be entitled to free promotion of their corporate profiles, products, technologies, and solutions on the official website of the conference;
2. Enterprise information will be published on the official website and WeChat public platform of the World Innovation Conference;
3. Selected enterprises will receive priority consideration for becoming members of the World Innovation Conference or relevant professional committees;
4. Selected enterprises will have the opportunity to receive investment recommendations from the World Innovation Conference and enjoy priority in participating in investment and cooperation projects organized

by the conference and its platforms;

5. Selected enterprises will have priority in applying to deliver keynote speeches or participate in high-level dialogues at the annual meeting, forums, and summits of the World Innovation Conference.

IX. Important Notes

1. Enterprises applying for evaluation must submit authentic documentation and bear legal responsibility for the truthfulness and compliance of the submitted materials;
2. Enterprises that require on-site evaluation by experts may submit an application to the Organizing Committee and shall bear the relevant expenses for the evaluation experts;
3. Applicants must complete the application form and submit all required documents in accordance with the specific requirements outlined in the “2025 World Innovation 500 Enterprises Application Form”;
4. Any enterprise found to have engaged in fraudulent or infringing practices will be disqualified;
5. Application materials may be downloaded from the official website of the World Innovation Conference (www.wewic.com);
6. Once all application materials are prepared, please name the folder accordingly, compress the files into a zip package, and send it to the following email address: 123@wewic.com.

Organizing Committee of the World Innovation Conference

March 1, 2025