

Annex I:

## **2025 Global Innovation Model Enterprises Application and Implementation Guidelines**

### **I. Purpose and Significance of the Global Innovation Model Enterprises**

The initiative aims to recognize outstanding achievements of global innovation enterprises, establish exemplary models of innovation-driven development, promote technological innovation and industrial advancement, and contribute to the United Nations' goals on innovation and sustainable development, ensuring that innovation benefits all of humanity. The Global Innovation Model Enterprises are exemplary cases with global influence curated by the World Innovation Conference. Being selected as a Global Innovation Model Enterprise is of significant value in enhancing an enterprise's international competitiveness and visibility, attracting extensive global media coverage and widespread attention from the international community, and providing important reference value for decision-making by governments, enterprises, and investment institutions worldwide.

### **II. Eligible Applicants**

Eligible applicants include enterprises from various sectors where technological innovation is the core, such as industry, agriculture, energy, automotive, biomedical sciences, traditional Chinese medicine and health, smart cities, smart living, smart home, artificial intelligence, aerospace, ecological and environmental protection, transportation, finance, security and safety, healthcare and elderly care, and modern service industries.

These enterprises must own relevant scientific and technological achievements, intellectual property, software and hardware products, solutions, or application service platforms.

### **III. Basic Selection Criteria**

1. Annual operating revenue exceeding USD 1 billion;
2. Holding more than 100 invention patents;
3. R&D investment accounting for no less than 3% of annual operating revenue, with R&D personnel making up at least 10% of total staff;
4. Leading capabilities in technological innovation, with independently developed software and hardware technologies, products, solutions, and patents being cutting-edge and influential globally, and achieving significant results in their respective industries;
5. Possessing a certain number of core patents, such as technology invention patents and software copyrights, which are closely related to the company's main business;
6. A sound corporate governance structure, operating independently with robust internal systems;
7. Sustainable market share and profitability, with the ability to maintain stable development under complex and volatile market conditions;
8. Strong risk resilience and the capability to cope with various challenges and uncertainties in the market environment.

### **IV. Evaluation Committee**

The Evaluation Committee for the Model Enterprises is composed of representatives from the Organizing Committee of the World Innovation Conference, renowned think tank institutions, and distinguished scholars and experts from home and abroad.

## **V. Evaluation Principles**

The selection of Model Enterprises will be conducted in accordance with the principles of fairness, impartiality, and openness.

## **VI. Evaluation Process and Timeline**

Registration & Application → Preliminary Evaluation → Public Announcement of Shortlisted Enterprises → Final Evaluation → Official Announcement and Awarding of Certificate and Plaque

## **VII. Application Fee**

The application for Model Enterprises is free of charge. Enterprises selected as Global Innovation Model Enterprises are required to pay a conference service fee of RMB 9,000 if they wish to receive the certificate and plaque onsite at the World Innovation Conference 2025 Annual Meeting (includes participation fee for two attendees, personalized certificate and plaque, and promotional services).

## **VIII. Additional Benefits**

1. All enterprises that register and pass the qualification review will receive free publicity of their enterprises, products, technologies, and solutions on the official website of the World Innovation Conference;
2. Enterprise information will be published on the official website and official WeChat platform of the World Innovation Conference;
3. Selected Model Enterprises will be given priority in obtaining membership of the World Innovation Conference or its professional committees;
4. Model Enterprises will have the opportunity to receive investment recommendation from the World Innovation Conference and enjoy priority in participating in investment and cooperation opportunities with affiliated

institutions, platforms, and projects;

5. Model Enterprises will be given priority to apply for delivering keynote speeches or participating in high-level dialogues during the Annual Meeting and relevant forums or summits of the World Innovation Conference.

## **IX. Important Notes**

1. Participating enterprises must submit authentic application materials and assume legal responsibility for the authenticity and compliance of the submitted materials;
2. Enterprises that require on-site inspection by evaluation experts may submit an application to the Organizing Committee and shall bear relevant expenses such as expert evaluation fees;
3. Applicants must complete the application form in accordance with the instructions provided in the “2025 Global Innovation Model Enterprises Application Form” and submit all required supporting documents accordingly;
4. In cases of false information or infringement, the qualification for selection will be revoked;
5. Application materials can be downloaded from the official website of the World Innovation Conference ([www.wewic.com](http://www.wewic.com));
6. Once all application materials are prepared, please organize them into a folder, compress into a ZIP file, and email to: [123@wewic.com](mailto:123@wewic.com).

Organizing Committee of the World Innovation Conference

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